



2014 Registration Form

NRF 103rd Annual Convention & EXPO

Convention: January 12-15, 2014 • EXPO: January 13-14, 2014

Jacob K. Javits Convention Center • New York, NY • www.nrf.com/annual14

Registration Form
Sponsored By :



Helping Retailers Grow Profitably

PART 1: ATTENDEE INFORMATION

Please fill out entire registration form completely. (One form per person.)

Part 1: Attendee Information must be completed for registration processing.

- Yes ☐ No ☐ I wish to start/renew my **FREE** subscription to *STORES* Magazine.
 Yes ☐ No ☐ I wish to receive NRF SmartBrief, a **FREE** daily email of retail news.
 Yes ☐ No ☐ My information can be distributed to exhibitors/sponsors for a one time mailing

NAME: _____ MR. / MRS. / MS. _____

JOB TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____

POSTAL CODE: _____ COUNTRY: _____

PHONE (WORK): _____ PHONE (CELL): _____

EMAIL: _____

Level

- ☐ CEO ☐ COO ☐ President/ Managing Director
☐ CFO ☐ Director or Manager ☐ Senior Exec, SVP, EVP, VP
☐ CIO/CTO/IT ☐ General Manager ☐ Senior Manager
☐ CMO ☐ Owner/ Principal

Job Role

- ☐ Analyst ☐ Information Systems ☐ Real Estate
☐ Business Development ☐ or Technology, MIS ☐ Retail Store Operations
☐ Consulting ☐ Logistics ☐ Sales
☐ Corporate Operations ☐ Marketing ☐ Store Management
☐ Credit/Finance ☐ Merchandising ☐ Store Planning & Design
☐ Customer Service & Support ☐ Personnel ☐ Strategic Planning
☐ Distribution/ Supply Chain ☐ Press ☐ Supply Chain
☐ Human Resources ☐ Public Relations ☐ Visual Merchandising
☐ Quality Assurance

Role in Company Purchase Decisions

- ☐ Final Say ☐ Specify Supplier Product
☐ Recommend ☐ No Role

Approximate purchases within the next year on EXPO products/services

- ☐ Up to \$100,000
☐ \$100,001 - \$250,000
☐ \$250,001 or more

Type of Store OR Business Please Select one.

- ☐ Agency ☐ Grocery/Food ☐ Service Provider
☐ Association ☐ Home/Domestics ☐ Specialty/Apparel
☐ Banking/Finance ☐ Luxury ☐ Specialty/ Hard Goods
☐ Big Box/SuperStore ☐ Mall/Real Estate ☐ Supply Chain/ Logistics
☐ Consulting ☐ Manufacturing/CPG ☐ Technology
☐ Cosmetics ☐ Online Retailer ☐ Other : _____
☐ Department ☐ Pharmacy/Drug/ Convenience
☐ Discount ☐ Software
☐ Electronics

PART 2: REGISTRATION FEE SELECTION

FULL CONFERENCE

Includes sessions, ARIL Luncheon & access to EXPO Hall.

	Preview By 8/9/13	Early By 10/4/13	Advance By 11/29/13	Standard By 1/3/14	On-Site After 1/3/14
NRF or SHOP.ORG Member	<input type="checkbox"/> \$825	<input type="checkbox"/> \$925	<input type="checkbox"/> \$1,025	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$1,275
Non-Member	<input type="checkbox"/> \$1,650	<input type="checkbox"/> \$1,850	<input type="checkbox"/> \$2,050	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$2,550

Educators & Students

— School ID needed to pick-up badge holder.
 Includes sessions, EXPO and ARIL Luncheon
 Students Must be Member of NRF Student Association.
 Questions? Contact Shaquayla Mims at mimss@nrf.com

Retail Member Team

— 5 or more attendees registering at one time.
 Rate per member ☐ \$775

EXPO ONLY PASS — Access to EXPO only.

- Retailer, CPG and Visual Merchandiser/Store Designer ☐ **FREE**
 Non-Retailer ☐ \$750

Please note: If you have received an invitation code from an NRF 2014 exhibitor, you may register online. Invitation code is required to complete the online registration process. **The invitation codes may NOT be used by ANY individual employed by an exhibiting or sponsoring company.**

Optional Items

Main Street Retailing Forum

Available to Retailers only; includes access to the EXPO Halls at the Annual Convention.
 MSRF Retail Pass ☐ \$75

Self Guided Store Tours

- ☐ \$199 (includes MP3 player)
☐ \$99 (download only)

Audio Presentation Package (APP) Includes audio of educational sessions (as released for inclusion)

- Full Conference Attendee ☐ \$195 (in addition to registration fee)
 EXPO Only Attendee ☐ \$495 (in addition to registration fee)

REGISTRATION POLICIES

Registrations will not be processed without **FULL PAYMENT**. Payment must be made by check, money order, or credit card. Payment in U. S. dollars only please!

GENERAL RULES—No person under the age of 18 will be admitted into the exposition. No cameras or videos allowed.

CANCELLATIONS—All cancellations must be made in writing. Cancellations for conference registration postmarked by 12/13/13 will receive a 100% refund less a \$100 processing fee. There are no refunds for cancellations postmarked after 12/13/13.

SUBSTITUTIONS—All requests for substitutions must be made in writing with a completed registration form. Additional fees may be required based on the replacement's membership status. No pre-registration substitutions will be accepted postmarked after 12/13/13. Late substitutions will be processed on-site and a \$25 processing fee will apply.

BADGE POLICY—Lost or stolen badges are subject to a \$100 replacement fee. Replacement fees are nonrefundable.

PART 3: PAYMENT METHOD

AMOUNT DUE (Registration fee and/or Optional Events and/or APP, if selected): _____

PAYMENT METHOD: ☐ Check #: _____ ☐ Cash ☐ **Wire Transfer
☐ Amex ☐ Diners Club ☐ Discover ☐ MasterCard ☐ VISA

NAME ON CARD: _____

CARD NUMBER: _____

EXP. DATE: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP : _____

SIGNATURE X

Registration not valid without signature and payment.

Please make all checks payable to: **National Retail Federation (US DOLLARS ONLY)**

****Wire Transfer Information** For information, please e-mail requests to wiretransfer@nrf.com.



Please indicate if you require special services.

☐ Yes ☐ No If yes, please list: _____

RETURN THIS FORM WITH PAYMENT TO:

MAIL: NRF14, P.O. Box 4088, Frederick, MD 21705-4088 EMAIL: NRF14@experient-inc.com

FAX: 301-694-5124 QUESTIONS? CALL: 800-974-9069 or 847-996-5898